

Weekly Newsletter 204

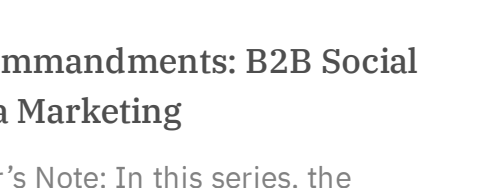
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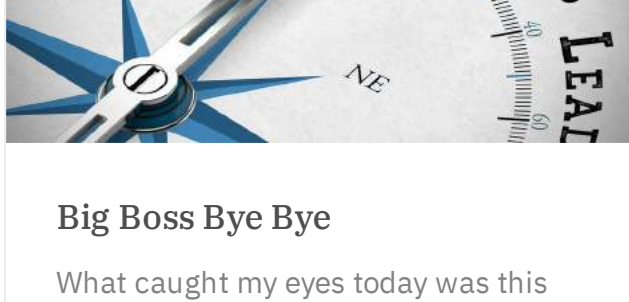
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EVOLUTION



10 Commandments: B2B Social Media Marketing

Author's Note: In this series, the author's ego has been boosted. These listicles are his way of helping and...

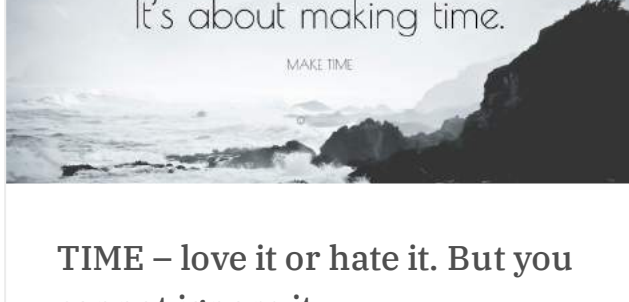
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Big Boss Bye Bye

What caught my eyes today was this headline "Jeff Bezos Leaves Enduring Legacy As He Steps Away As Amazo..."

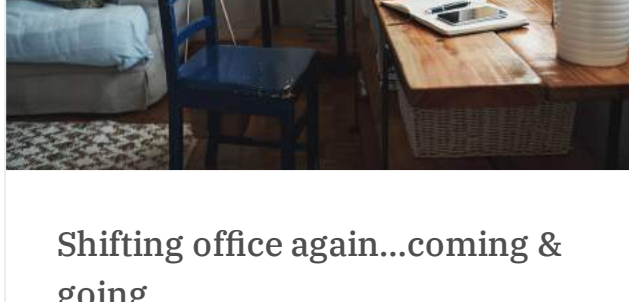
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TIME – love it or hate it. But you cannot ignore it.

Six months already gone by to 2021. How fleeting time is! If you are engrossed in something you love...

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Shifting office again...coming & going

And just like that, I am packing up my desk again. All set to move out of my son's bedroom, which has been my...

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John F Kennedy, being a maverick and shoveling snow

I really don't know why John F Kennedy was one of my childhood heroes. I was just 6 when he was...

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"Customers are the lifeblood of a business; without customers a business has no future."

Eric Davies & Nick Smith

(The Ultimate Marketing & PR Book)

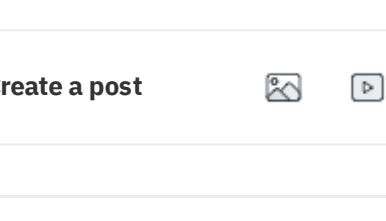


Teach yourself Marketing & PR

'Marketing' as the author describes in the book is a relationship between an organisation and its marketplace,...

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