

Weekly Newsletter 209

Reputation TODAY

India's First Magazine for Public Relations and Communications Professionals

PRime TIME
by Reputation Today
Presented by KAIZEN

What makes Top Corporate Communications Teams stand out?

| | | | | |
|---------------------------------|----------------------------|-----------------------------------|--------------------------------|------------------------|
| Nandini Chatterjee PwC India | Naresh Kumar Power Grid | Shivanjali Singh Vodafone Idea | Varghese M Thomas TVS Motor | Vineet Handa Kazzen |
|---------------------------------|----------------------------|-----------------------------------|--------------------------------|------------------------|

Wednesday, 18th August 2021
6:30 pm to 7:30 pm (IST)

Free sign up bit.ly/RTPRIMETIME12

#RTPRIMETIME

bit.ly/RTPRIMETIME12

FUZION PUBLIC RELATIONS
MANAGEMENT CONFERENCE
Fellowship at

SPECTRA
REPUTATION MANAGEMENT CONFERENCE

#RTSPECTRA | 23rd - 25th September | www.spectraonline.in

20 SPECTRA CONTENT-ONLY PASSES
each worth ₹5,000/-
UP FOR GRABS!

Inviting in-house professionals to write a 600-700 word article on **COMMUNICATING TO REGIONAL INDIA**

Send your articles to editor@reputationtoday.in between 16th August & 31st August

20 best articles will be chosen by the content team of Reputation Today to be published online in October and they will win a #RTSPECTRA content only pass, courtesy Fuzion.

Presented by Reputation Today

bit.ly/RT40YOUNGTURKS

#RT40YOUNGTURKS

impact RESEARCH & MEASUREMENT PRESENTS

40 Young TURKS

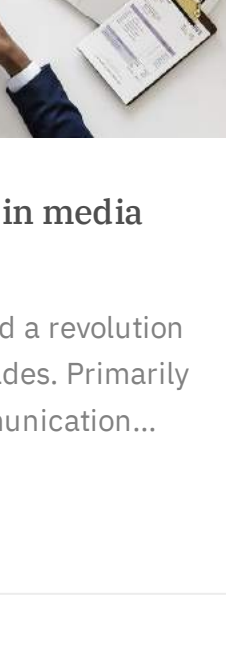
Nominations Now Open
Last date to submit nominations is Monday, 16th August 2021

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Brand communication in a startup environment can be a very fulfilling experience that yields measurable results. But it requires patience and perseverance – it is all about building long-lasting, meaningful relationships.

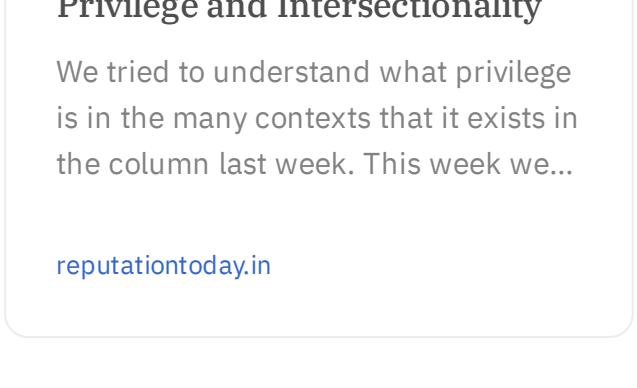
- Smita Venkataraman



Dial B for Branding

A startup is based on a powerful idea, a grand vision – that seeks to change the world through unique solutions...

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Role of technology in media relations

Technology has created a revolution over the past few decades. Primarily information and communication...

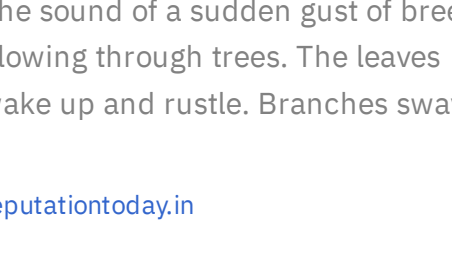
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The taste of comfort zone

Has it ever occurred to you that you can actually taste your comfort and/or discomfort zones? It is a kind of sme...

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Privilege and Intersectionality

We tried to understand what privilege is in the many contexts that it exists in the column last week. This week we...

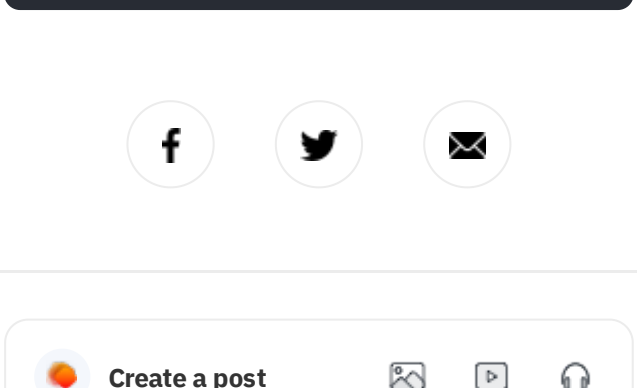
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Learning from mistakes

Recently a journalist – an acquaintance of mine, whom I know only from Twitter tweeted her...

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In the same storm, but not in the same boat

In April 2020, columnist and author, Damian Barr, posted a poem on his Twitter handle which went viral. Giv...

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Finding joy in small things

The sound of a sudden gust of breeze blowing through trees. The leaves wake up and rustle. Branches sway...

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A Eureka moment!

It is strange how, when and where all of us have an idea. A 'Eureka' moment. This anecdote is not about...

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