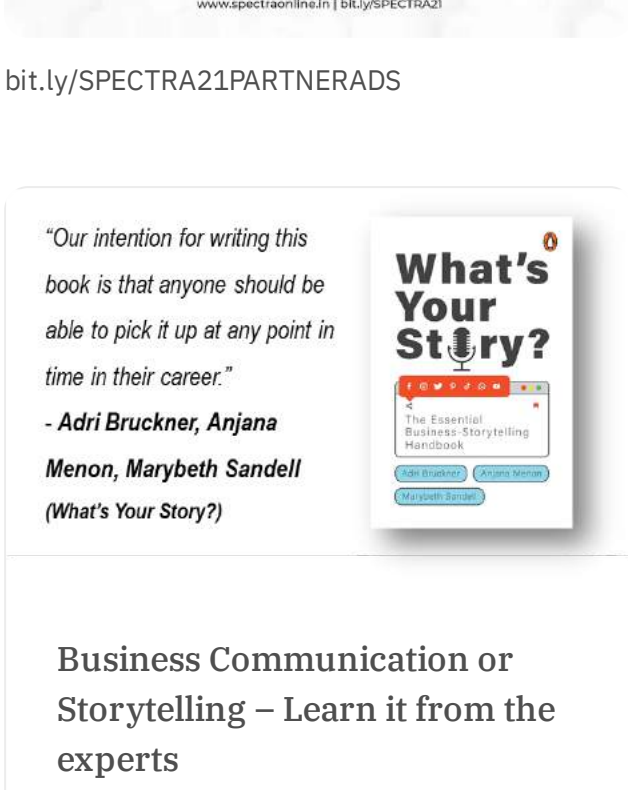


Weekly Newsletter 217

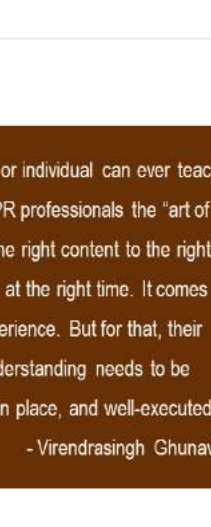
Reputation TODAY

India's First Magazine for Public Relations and Communications Professionals



bit.ly/SPECTRA21PARTNERADS

"Our intention for writing this book is that anyone should be able to pick it up at any point in time in their career."
- **Adri Bruckner, Anjana Menon, Marybeth Sandell**
(What's Your Story?)



Business Communication or Storytelling – Learn it from the experts

I was one of the thousand professionals who got an opportunity to attend and learn from eminent...

reputationtoday.in

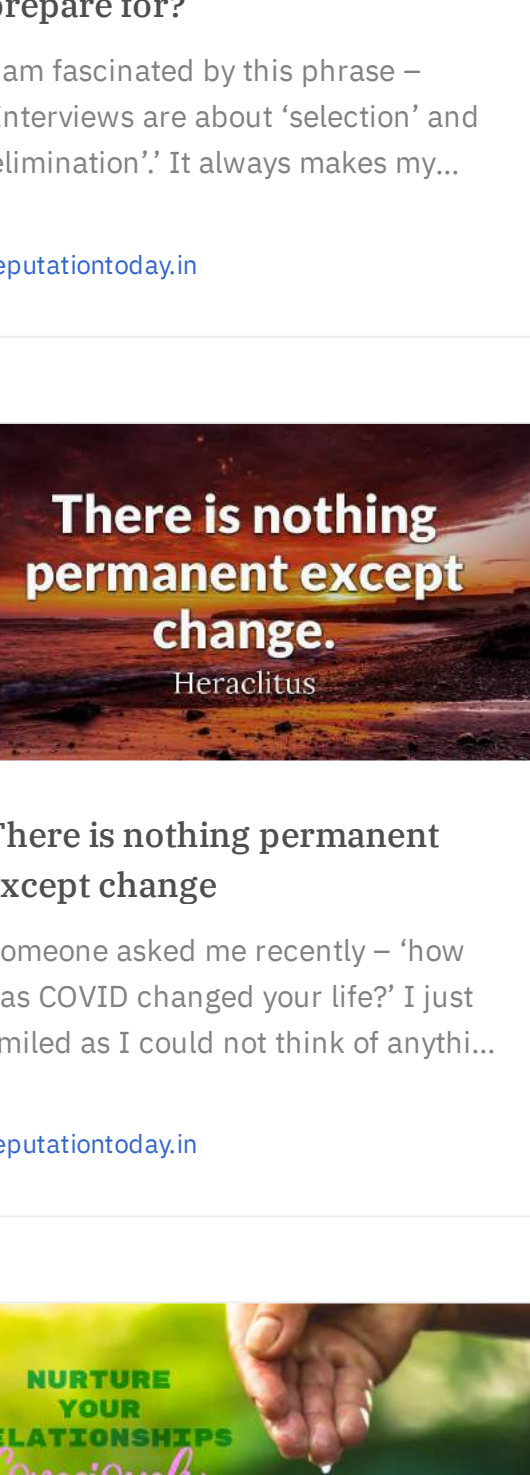


No book or individual can ever teach or train PR professionals the "art of selling" the right content to the right journalist at the right time. It comes from experience. But for that, their basic understanding needs to be precise, in place, and well-executed.
- Virendrasingh Ghunawat

PRs vs Journalists: Pitch your story rightly to the media, every time

Life is full of surprises, and journalists thrive on it. However, given the highly inquisitive nature of journalists and...

reputationtoday.in



Messaging in tweets, reposts and social media

Messaging is all-powerful in communication and with the proper messaging when we use various tool...

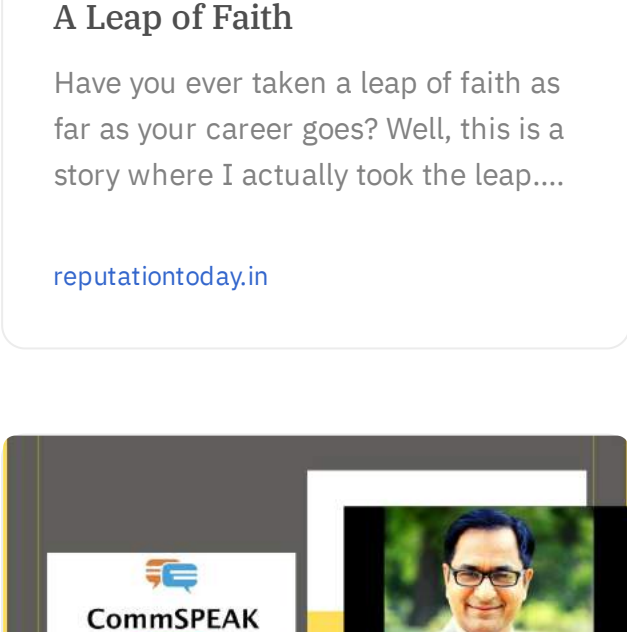
reputationtoday.in



In an interview, what do you prepare for?

I am fascinated by this phrase – 'Interviews are about 'selection' and 'elimination'.' It always makes my...

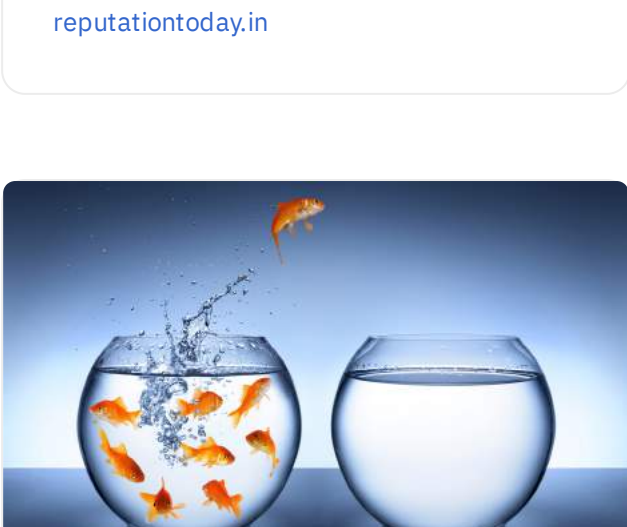
reputationtoday.in



There is nothing permanent except change

Someone asked me recently – 'how has COVID changed your life?' I just smiled as I could not think of anythi...

reputationtoday.in



Don't walk out. Work it out.

For the last year and a half, wifey has cut my hair (yes, I still do need the occasional haircut). We had gone ou...

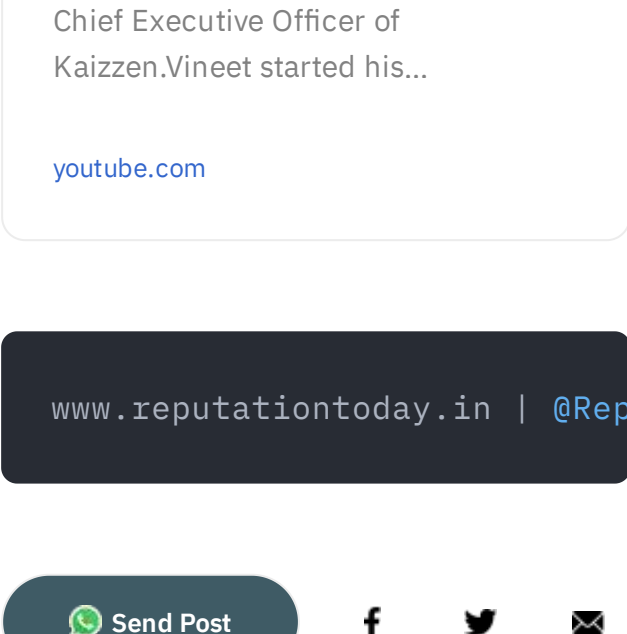
reputationtoday.in



A Leap of Faith

Have you ever taken a leap of faith as far as your career goes? Well, this is a story where I actually took the leap...

reputationtoday.in



Vineet Handa in conversation with Amith Prabhu #CommSPEAK

Vineet Handa is the Founder and Chief Executive Officer of Kaizen. Vineet started his...

youtube.com

Send Post

